

**Freelance Senior Graphic Designer**, San Pedro, California | February 2018 - Current

**Prodege LLC / Swagbucks**, El Segundo, California | April 2016 - February 2018

- Concept, design and production of User Acquisition display banners, landing pages, e-mail and other B2C elements for US and foreign markets.
- Display and promotional design for social media outlets - Facebook, Instagram, Pinterest, Twitter.
- Marketing design for on site promotions, banners, e-mails, social media profiles.
- UX design for Swagbucks and Mypoints.com

**Thrive Market**, Marina Del Rey, California | June 2015 - March 2016

**Senior Graphic Designer**

- Concept, design and production of display banners, e-mail and social media posts for Facebook, Instagram, Pinterest.

**Fabletics**, El Segundo, California | September 2014 - June 2015

**Senior Graphic Designer**

- Lead Acquisition designer for Fabletics and FL2 for US, Canadian and Australian markets.
- Concept, design, production and copy writing of landing pages, display banners, e-mail, and takeover graphics for Facebook, Yahoo, Pandora, AOL and affiliate / European markets.
- Management of production schedule and design mentoring of junior team member.

**Just Fabulous**, El Segundo, California | July 2011 - September 2014

**Senior Graphic Designer**

- Concept, design and production of acquisition display banners, landing pages, e-mails for Justfab.com, Fabletics.com and Fabkids.com
- Takeover graphics and in-stream ads for Facebook, Yahoo, Pandora and AOL.
- Brand site newsletter e-mails; featured website slides, facebook post-creative feeds, and related site banners.
- Print design for postcards for consumer and gift bag enclosures.
- Photo shoot direction and research.

**Freelance Graphic Design**, Los Angeles & Orange County, California | July 2007 - July 2011

- **UBM** (previously Canon Communications) HTML e-mail and flash banner design and production.
- **Verve8Media** Print layout, website and flash banner production, image research, general graphic support.
- **Senders Communications Group** Re-design, layout, image research and print production of 2011 *Labor 411* directory.
- **Most Agency** Layout for print display advertising, photo editing and research.
- **www.traffengineers.com** Design and production of website, including a large library of flash videos and downloadable pdfs.

**Infospace Mobile**, Los Angeles, California | 2004 - 2007

**Senior Graphic Designer**

- Directed, designed, and produced original graphics for multiple mobile phone products; multimedia messaging, animations and themes.
- Created handset-ready mobile content from well-known licenses and brands following explicit brand guidelines. (NFL, Classic Media, Archie Comics)
- Created an automated production tool with the tech team to create a variety of animated graphics from a set number of sizes, cutting animated graphic production time in half, increasing the original graphic catalog and overall profitability.
- Scheduling and delegation of artwork creation to meet client deadlines.

**Envision Group**, Torrance, California | 2000 - 2004

**Graphic Designer**

- Designed and produced interactive advertising and e-mail campaigns, web templates, images and creative presentations for agency clients Neutrogena and Isuzu.

**Buddy Guys Legends**, (Blues Venue/Restaurant) Chicago, Illinois | 1994 - 1999

**Graphic Designer**

- Design and production of club's website, bimonthly newsletter and all business collateral; weekly ads for local newspapers, letterhead, business cards, menus, postcards and T-shirts.

**B.F.A. Graphic Design**, University of Illinois/Chicago, Chicago, IL